Christopher Boss-pratt **(Ceebeepee)**

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/Christopher-boss-pratt

I am a versatile UI/UX designer focused on simplifying complex processes and championing inclusivity. Proficient in Agile methodologies, I excel at collaborating with diverse teams to prototype innovative solutions. Leveraging front-end coding expertise, I deliver exceptional user experiences. My track record includes implementing user-centric strategies, resulting in over a 50% increase in sales and conversion rates. Notably, I enhanced the checkout process user flow for an e-commerce site.

Expericence

UI Designer
2024 -

DEPT Agency

Contributed to large-scale digital projects for a **FAAMG client**, covering e-commerce, content, branding, and social media. Demonstrated versatility, provided fresh perspectives, and enhanced team creativity. Adaptably took on extra responsibilities, solving problems with proactive thinking.

Freelance (UI/UX,Web & Digital)
2023 - 2024

CeeBeePee

Collaborated with stakeholders to develop UX and UI solutions for clients like **Sky and various startups**, aligning with business goals. Led **Sky's** internal pages' redesign, enhancing visual appeal and functionality, improving user experience and engagement. Demonstrated versatile design skills across internal and external communications. Applied frontend development skills to deliver projects, integrating design and functionality seamlessly to meet client objectives.

UI/UX Designer
2022 - 2023

WebMD

Led a website and email redesign, increasing user satisfaction by **57%**. Collaborated globally in **Agile settings** and with external design agencies for effective project management. Ensured **WCAG compliance** for inclusivity and integrated a new company rebrand into the design system, enhancing user-friendliness.

Mid-Weight UI Designer
2018 - 2022

Direct wines/Laithwaites

Led a company-wide rebrand and introduced a **Design System Library** for consistent digital design. Designed responsive web pages with **HTML and CSS**, enhancing **user experiences**. Implemented a **user-centric approach** for the 'Spirits Vault' project, increasing spirits sales by **70%**. Targeted a younger demographic with a strategic rebrand, **boosting sales by 45%**. Introduced Hotjar for valuable user insights through heatmaps, recordings, polls, and surveys.

Additional Experience

The Roya Socitey of Medicine// Designer (2016)
BBH London // Internship (2016)
Trueform Engineering // Junior Designer (2015 – 2016)
Ineek Creative Digital Agency // Junior Digital Designer (2014 – 2015)

Qualifications

Foundations of User Experience (UX) Design - Coursera (2023)
Digital Skills: User Experience - Accenture (2022)
Introduction to UX and Accessible design - University of the Arts London (2021)
B.A Hons Graphic Design 2:1 - Canterbury Christ Church University (Sep 2010 - June 2013)

Skills

Design Systems, UX Design, Accessibility. Usability, Wireframes, High fidelity, Low fidelity, Prototyping, Responsive Design, Interaction Design, User Interface Design , UI kit creation, User-centred design, A/B Testing, User testing

Software

Figma, Photoshop, Illustrator, InDesign, XD, Bootstrap, HTML & CSS, Wordpress, Sharepoint, Miro, Hotjar ,Jira

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